



Food Court

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|-----|--|-----|--|-----|---|-----|---|-----|---------------------------------------|-----|--------------------------------------|-----|---|
| P8 | 1 Mississippi | H2 | Chesapeake Light Craft | L6 | Gecko Brands | Q16 | Lightweights | M7 | NRS | Q13 | SEA-LECT Designs | B3 | Utopia Gear |
| 45 | ACA Canoe - Kayak - SUP - Raft - Rescue | 28 | Chicago Adventure Therapy | 29 | Girl Scouts of WI - Badgerland | N2 | Line Cutterz | N2 | Ocean Kayak | J8 | SealLine | R10 | UW-Stevens Point College of Natural Resources |
| P24 | Agawa Canyon | P20 | Chota Outdoor Gear | P27 | Goal Zero | U7 | Liquid Logic Kayaks | M5 | Old Mustache Canoe Paddles | U4 | Seals Sprayskirts & Accessories | U6 | Venture Kayaks |
| P6 | Alabama Mountain Lakes | A3 | Citizens' Climate Lobby | J6 | Good To-Go | K6 | LOON Paddle Company | G6 | Old Scout Outdoor Products | J1 | Seven Treasures | L5 | Vibram |
| B1 | Aluu Paddles | 16 | Coalition to SAVE the Menominee River | U3 | Grand Trunk | 22 | Lyme Support Network | Q11 | Old Town Canoe & Kayak | N7 | ShelterBox USA | Q1 | Visit Deocrah |
| D1 | Apostle Islands Kayaking | E3 | Cooke Custom Sewing | A8 | Great River Rumble! River | 38 | Mad City Paddlers | P25 | Original Bug Shirt Company, The | R6 | Sierra Club | F3 | Vistabule Teardrop Trailers |
| S4 | Aqua-Bound | C15 | Current Designs Kayaks | B5 | H3O Polarized | S2 | Mad River Canoe | 24 | Outdoor Kind, The | P10 | Sigurd Olson Environmental Institute | C14 | Voyageur North |
| D9 | Astral Designs | J10 | Customer Service | C9 | Halfpint Naturals | R1 | Harken | J5 | Outdoor Research | B7 | Silent Sports Multi Media Channels | R12 | Voyageur Wilderness Programme |
| B2 | B&E's Trees: Bourbon Barrel Aged Maple Syrup | S1 | Dagger | C11 | Hayward Lakes VCB | C11 | Hayward Lakes VCB | U6 | P&H | M1 | Silverwaves Jewelry | D2 | Voyageurs Outdoor Gear |
| G4 | Badger Paddles | T1 | Delta Kayaks | J5 | Helle | R4 | Maquoketa Area Chamber of Commerce | J8 | PackTowl | A12 | Snowtrekker Tents | Q10 | Wabakimi Canoeing & Fishing Outfitters |
| J9 | Baga Booth | 6 | DNR Natural Heritage Conservation Program | R5 | Hey Dude Footwear | Q2 | Mercer Area Chamber of Commerce | D6 | Pacuare Outdoor Center | 34 | Southern Utah Wilderness Alliance | 41 | Wabakimi, Friends of |
| P26 | Bargain Baga | J2 | Don Miller Subaru | C6 | Hidden Valleys | R7 | Merrimack Canoe | Q5 | Paddle Oregon | A11 | Spinning Wheels Publishing | Q4 | Waupaca Area Convention & Visitor Bureau |
| R3 | Beaches of Fort Myers & Sanibel | G3 | Door County Sea Kayak Symposium | J5 | Hults Bruk | 2 | Midwest Conservation Dogs | C3 | Paddling Michigan | P14 | Spirit of the Wilderness | 12 | St. Croix National Scenic Riverway |
| C8 | Beaver Dam Lake Dodge County, WI | B6 | Driftless Folk School | U7 | Hurricane Kayaks | 23 | Missouri National Recreation River, National Park service | A7 | paddling.com | H3 | Stohlquist WaterWare | 39 | Wausau Whitewater |
| A10 | Bemused Design & Photography | C4 | Driftless Provisions Salami | 15 | Ice Age Trail Alliance | C12 | Manitowoc Area Visitor & Convention Bureau | P23 | Paddle-Buddy | G5 | Superior Portage | B14 | Wenonah Canoe |
| S4 | Bending Branches | J5 | Eagles Nest Outfitters (ENO) | L1 | Icebreaker | Q7 | Madawaska Kanu Centre | C3 | Paddling Oregon | B15 | Swift Canoe & Kayak | S3 | Werner Paddles |
| L3 | Big Agnes | B16 | Esquif Canoes | 31 | Illinois Paddling Council | L4 | Malone Auto Racks | U2 | Perception | T2 | SylvanSport | K1 | Whitecap Kayak |
| R5 | BioLite | 25 | Indiana Dunes National Park | 25 | Indiana Dunes National Park | C12 | Manitowoc Area Visitor & Convention Bureau | F1 | Peshigo River Outdoor Learning Center | F2 | TC Teardrops | P7 | WI DNR Conservation Warden |
| K3 | BoardSafe Docks | 4 | Inland Sea Kayakers | 4 | Inland Sea Kayakers | Q2 | Mercer Area Chamber of Commerce | D4 | Pine River Paddle and Tour | 11 | TEAMSurvivor Madison | D8 | Wilderness Inquiry |
| S1 | Boardworks SUP | 13 | International Crane Foundation | 13 | International Crane Foundation | Q5 | Mercer Area Chamber of Commerce | D6 | Platypus | J8 | Therm-A-Rest | M4 | Wilderness Ironworks |
| U5 | Boat Check Out A | P13 | Iron County, Michigan | P13 | Iron County, Michigan | R7 | Merrimack Canoe | J8 | Platypus | B9 | Thoreau College | S2 | Wilderness Systems |
| G2 | Boat Check Out B | 37 | Ironman Wisconsin | 37 | Ironman Wisconsin | 2 | Midwest Conservation Dogs | U6 | Pyranha | K9 | Thule | Q5 | Willamette Water Trail |
| H1 | Boat Pick Up | 10 | Isle Royale National Park | 10 | Isle Royale National Park | 23 | Missouri National Recreation River, National Park service | A13 | Qajaq USA | R5 | Tilley Endurables | R11 | Williams and Hall Outfitters |
| P17 | Bonafide Kayaks | F5 | Jackson Adventures | F5 | Jackson Adventures | P5 | MM Water Works | P22 | Quick Release Fin Clamp | 7 | Timothy Johnson Founders Float | A9 | Wisconsin Canoe Heritage Museum |
| M6 | Book Area | N6 | FITS | 35 | Jefferson County Parks | M7 | Mod-U-Dock | Q6 | Redbuds | A5 | Umingmaq Paddle Touring Center | A4 | Wisconsin Historical Society |
| A2 | Boundary Waters Journal | L5 | FiveFingers | T5 | Kayak Cart, The | J8 | MSR | B13 | Redman Realty Group | T4 | Tote Check A | K2 | Wisconsin State Park System |
| C2 | Branch's Seine River Lodge Outfitters | 9 | FLOW | P19 | KEEN | C16 | North Water | J3 | Remackel Trailers | J11 | Tote Check B | A6 | Wraptor Tackle Roll |
| K4 | Cache Lake Camping Foods | 14 | Fox Valley Performance Paddlers | S3 | KIALOA | Q3 | Northeast Iowa Whitewater Parks | 3 | River Action | M3 | Trailtopia | 18 | WTIP Boundary Waters Podcast |
| 21 | Callie Rohr Memorial Canoe and Kayak Race | 26 | Freestyle Canoe Committee | B2 | Kickapoo Coffee | 17 | Northern Forest Canoe Trail | 5 | River Alliance of Wisconsin | P15 | Trek and Trail | P18 | YakAttack |
| R8 | Camp Kooch-i-ching and Ogichi Daa Kwe | 30 | Friends of Plum and Pilot Islands | B4 | Kickapoo Valley Reserve and Vernon County Tourism | P9 | Northern Lakes Canoe Base Alumni Association | M2 | Rock Art in Watercolors | T5 | Turf | P2 | YakGadget |
| P12 | Camp Manito-wish YMCA | 8 | Friends of the Apostle Islands NationalLakeshore | U3 | Klean Kanteen | B11 | Northern Tier High Adventure Programs | C1 | Rockwood Lodge and Outfitters | K5 | U.S. Cellular | K8 | Yakima |
| 19 | Camp Randall Rowing Club | A1 | Friends of the Boundary Waters Wilderness | P1 | Kokopelli | B12 | Northern Waters Adventures Association | G3 | Rutabaga Outdoor Programs | P4 | ugo wear | | |
| Q12 | Canadian Canine | B17 | Frost River | D5 | Lake Chippewa Flowage Resort Association | E1 | Northstar Canoes | R9 | Sanborn Canoe | A5 | Umingmaq Paddle Touring Center | | |
| D7 | Cedar Falls Tourism & Visitors Bureau | Q15 | Gator Guards | Q9 | Let's Minocqua Visitors Bureau | 27 | Northwest Indiana Paddling Assn. | N4 | Savage River Works | 20 | United States Coast Guard Auxiliary | | |
| P11 | Chequamegon-Nicolet National Forest | Q14 | Gear Aid | Q12 | Level Six | G1 | Nova Craft Canoe | Q8 | Save the Boundary Waters | 43 | Upham Woods Outdoor Learning Center | | |
| | | | | | | | | C10 | Sea Kayak Adventures | | | | |
| | | | | | | | | L2 | Sea to Summit | | | | |
| | | | | | | | | | | 1 | Upper Sugar R. Watershed Association | | |